

Just Like a Personal Call --



**Enter
their
home**

thru A TORRANCE HERALD WANT AD!

Best way to enter this home with what-you-have-to-say about what-you-have-for-sale is under the auspices of that trusted friend, counselor and buying guide to the family . . . the HERALD WANT ADS. Thus, you are sure of "getting home" with your message to the right people at the right time in the right mood to give it their attention and consideration. Multiply this family by our circulation and you have your largest market . . . and, in THE HERALD you have the way to reach it most effectively at the lowest cost.

Torrance Herald

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Ask for "Classified"